

Arlington Committee on Tourism and Economic Development
Office of Bowes Real Estate, 1010 Massachusetts Avenue, Arlington, MA
My 30, 2018 7:00 pm Meeting Minutes

Attendance

ATED members: Angela Olszewski, Billy Lyons, Bob Tosi, Jr., Bob Radochia, Bob Bowes, Kirsi Aliison-Ampe, John Hurd, Paul Dredge; Guests: Ali Carter

Call to Order

Angela called the meeting to order at 7:02 pm.

Acceptance of Minutes

Bob B. made a motion, seconded by Bob R., to accept the minutes of the April 25, 2018 meeting. The motion passed unanimously.

Treasurer's Report/Reimbursements

Angela requested reimbursement for supplies purchased for the visitor center. Bob R. made a motion, seconded by Bob T., to approve the reimbursement. The motion passed unanimously.

The committee welcomed John Hurd as the new liaison from the Board of Selectmen.

Visitor Center

- Staffing: Our intern will start on June 15. It is an unpaid internship. As she will primarily work Town Hall hours, the committee discussed having Barbara and Marjorie continue to help coordinate on the weekends. Kirsi made a motion, seconded by Paul, to continue the current arrangement with Barbara and Marjorie to complement the work provided by the intern. The motion passed unanimously.
- Signage: We should put a sign on the door to post hours that the center is open. We also need the maroon sign to be installed. Angela/Ali will follow-up on that.
- Resource materials: Barbara and Marjorie completed a current list of restaurants, with price range, cuisine, hours, etc. This, along with information on Arlington's history, museum hours, etc., is available in the visitor center. A package of the materials, with the exception of the restaurant directory, is also provided in hard copy. The volunteers have been encouraged to visit all three museums. A suggestion was made to provide the list of restaurants to businesses and attractions that may get questions from out-of-town patrons.
- Upcoming activity: A few of the Menotomy Minute Men plan to be at the visitor center to chat with guests on June 16. Angela suggested that we have the color/cut-out Jason Russell House available as children's crafts for this and other times. Bob T. made a motion, seconded by Bob B., to allow purchase of the cardstock houses for a cost of up to \$50. The motion passed unanimously.

Porchfest

Steve has scheduled performances at the visitor center from 2:00 to 5:00 pm. The visitor center should be staffed until 5:00 pm that day. Angela reported that we have volunteer coverage from 10:00 am to 4:00 pm. Bob T. is the volunteer from 2:00 to 4:00 and said that he would stay until 5:00 pm. Angela noted that she will also be on site most of the day.

Feast of the East

Ted and Alberto Guzman plan to staff the table and recruit other help, if possible. Bob B. suggested bringing the model VC to the event. John offered to help transport the tables, tent, materials, etc. to the event and pick up the model VC.

Soap Box Derby

The Soap Box Derby organizers promoted the event at the VC. Ted was there during this time. As he was not at the this meeting, there was no report.

Committee Vacancies

Bob B. suggested that we focus on economic development, the ED part of ATED. We should consider what we can do to promote business and solicit members who can help with this goal. The committee will discuss this, again, as it prepares to start recruitment, again, for the open positions.

Old Business

There might be a smaller version of the Arlington Alive Arts Block Party on Medford Street. Paul is still working on the walking tour.

New Business

Ali reported on the forum that was held for Arlington Heights.

Adjournment

Kirsi made a motion, seconded by Bob R., to adjourn the meeting at 8:09 pm. The motion passed unanimously.